

STU YOUNG

LEAD USER EXPERIENCE DESIGNER

I strive to design clean and simple websites, web apps, and mobile apps which provide users with a superior experience.
I conduct user research and utilize standard design principles to understand and solve design problems.
(773) 490 -3051 syoung@bestung.com www.BeStung.com

Why Me?

Experience

18+ years expertise designing easy-to-use, visually appealing Web sites, web applications, and mobile apps using both waterfall and agile processes for a wide variety of clients.

Increase Conversion

Proven ability to significantly increase conversion rates of digital initiatives.

Process/Project Management

Extensive experience leading the user experience process from start to finish. Provide quality work while completing projects on schedule and within budget.

User Research Skills

Experience conducting stakeholder, user and contextual interviews, creating online surveys, performing competitive analysis and usability evaluations, creating paper and interactive prototypes and conducting usability testing to validate proposed designs.

Visual Design

Creative with a strong eye for design and the ability to make the more important information stand out.

Personality

Extremely passionate about user experience and will not quit until the product is as simple as possible. Enjoy collaborating as a team, but also an out of box thinker that uses strong observational skills to solve problems.

Awards

Winner of a customer service award which demonstrates my ability to meet client's needs.

Where

2/18 - now

Sr. Interaction Designer (freelance)
IA Collaborative Chicago, IL

8/17 - 2/18

UX Lead / Sr. UX Designer (freelance)
Upshot Chicago, IL

2/17 - 6/17

Lead UX Designer (freelance)
Transport Tech Skokie, IL

3/16 - 2/17

Manager of UX (freelance)
Marsh ClearSight Chicago, IL

11/15 - 2/16

Senior UX Design (freelance)
Blast Radius Chicago, IL

6/15 - 11/15

Lead UX Designer (freelance)
Avanade Chicago, IL

8/11 - 6/15

Lead UX Designer
CCC Information Services Chicago, IL

8/10 - 8/11

Lead IA (freelance)
Oprah Winfrey Network Chicago, IL

1/10 - 8/10

UX Manager (freelance)
Viewpoints Network Chicago, IL

8/02 - now

Owner & Lead UX Designer
BeStung.com Chicago, IL

4/07 - 10/09

Lead UX Designer
Blackwell Consulting Services Chicago, IL

3/06 - 4/07

Senior User Interface Designer
Hostway Corporation Chicago, IL

8/00 - 4/05

Lead UX /Web Designer
Bronner Group, LLC Chicago, IL

6/98 - 8/00

Web Consultant / Designer
Magnitude Network, Inc Chicago, IL

3/97 - 4/98

Account Coordinator
Nolan Recruitment Advertising Chicago, IL

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How I Can Help You

Project Planning

Create accurate estimates and complete projects on-time and within budget

Discovering users needs

Conduct user research in a variety of ways including watching users in their environment to help discover their most pressing needs

Auditing site to see what's working well and what's not

Perform an expert assessment of how well the product is currently working

Testing to discover potential problems

Setup and conduct usability testing sessions to discover what users really think

Designing solutions based on analysis

Analyze the user research findings to create site maps, process flows, and wireframes with user friendly content

Building Prototypes

Create a prototype to test ideas before significant money is invested on development

Enhancing the attractiveness

Bring the product to life by designing a clean and visually appealing interface

Helping out developers

Create Web based style guide consisting of HTML/CSS templates, code snippets, and branding rules to speed up the process and ensure consistency

Education

9/99 - 11/99

Depaul University
Institute for Professional Development
Chicago, IL

8/92 - 5/96

Indiana University
Bachelor of Science
Bloomington, IN

Skills

Project Management

BaseCamp & MS Project

User Research

Google Analytics & Usertesting.com

Wires & Prototypes

Axure, HTML, Invision, Pen & Paper, Sketch, & Visio

Code

Notepad ++, Dreamweaver, HTML & CSS, JQuery, Spry, Source Safe, CushyCMS, & WordPress

Visuals

Illustrator, Photography, Photoshop, & Sketch

Clients

AJ Demor and Sons
Allstate Insurance
Alvarez Corp
Blackwell Consulting
Bronner Group, LLC
CCC Information Services
Chamberlain
Chicago Library Systems
Chicago Office of Emergency Management
Chicago Public Shools
Christy Webber
Chubb Group of Insurance Companies
City of Chicago Department of Housing
City of Chicago Deptment of Zoning

Clean Air Counts
Corona Extra
Dog Behavior Solutions
ESPN Radio
FedEx Corporation
Harpo
Hostway Corporation
IL Department of Children & Family Services
Illinois Department of Public Health
International Trucking
KAEP Radio
Kite Restaurant
Kraft Foods Group, Inc.
LiftMaster

Management Innovation Inc
Marsh ClearSight
Metra
Metropolitan Mayors Caucus
Ohio Department of Job and Family Services
OptionsHouse
Orbitz Worldwide, Inc.
Patak's
PepsiCo
Reynolds Consumer Products
Roche Holding AG
Sears
STR Ventures
Wholesome Sweeteners Inc